



2026-2027 Waynesville-St. Robert Chamber of Commerce Sponsorship Opportunities



Annual Community Tiger Pride Night

Will be held at the Homecoming football game of the Waynesville High School Tigers, October 2nd from 4:30-6:00 p.m. Sponsors are needed to help cover the cost of the tailgate party before the game and may reserve a booth (only 55 booths available first come first serve) at the event. Your name will be listed on a sponsor sign at the event and on all press releases.

**This opportunity is only available to
current paid members for 2026-2027*

\$75 Sponsorship Yes () No ()
Booth (optional w/ sponsorship; must reserve) Yes ()
Electricity Additional \$25 fee; limited spots Yes: ()



Behind the Community Podcast

Produced by the Waynesville-St. Robert Chamber of Commerce. In each episode, you'll find quick updates about what's going on at the Chamber, and more importantly, we'll be using this platform to give our members a chance to share their stories. We want to hear why they're doing what they're doing and in the process show local residents the impact our members have on the community, and why it's so important to THINK LOCAL. Chamber will contact you to schedule date. There is no cost to be on the Behind the Community Podcast.

I would like to be featured on the Behind the Community Podcast
Yes: () No: ()
\$150 Podcast Sponsor Yes: () No: ()
(Promoted on social media, logo and link on podcast web page,
an ad on one podcast)

YES! I want to be involved!

Business: _____
Contact: _____
Phone Number: _____
Signature _____



Light Up Pulaski County

A holiday lights celebration and contest to brighten spirits in our homes and community. December 3–26, 2026. This is a great opportunity for revisiting traditions and creating memories by loading up family and friends to share in the joy that holiday lights bring.

Contest Registration: Businesses, Non-profits, and Residents are invited to participate; register by December 2, 2026. Judging categories are North Pole Award for best residential display that has an organized appearance or theme; Santa's Helper Award for best decorated non-profit; Keep it Local Award for best decorated business; and People's Choice Award, where the community votes.

Fees: Business \$50 () Nonprofit/Resident: \$25 ()

Find Santa' Host: Host the Chamber's Special Santa decoration at your business during the Light Up Pulaski County event. Find Santa will begin on Shop Small Saturday. When patrons spot him, they'll take a picture with him, and share it on Facebook or Instagram with hashtag #WSRCSantaSpotted and tag the business. Santa will be rotated around to other local businesses. Participants of Shop Small Saturday that wish to host Santa on November 28th will be put in a lottery drawing. All submissions will have the opportunity to have Santa at their business during our event.

Fee: \$25 Yes: () No: ()

Sponsorships:

All is Bright \$1,000 Yes: () No: ()

Advertising on Digital map (Google Maps) consisting of Virtual Beacon - information about your business is read aloud using text-to-speech to users of the map when they are near your location and a local ad, advertising on the event web site (www.lightuppulaskicounty.com) consisting of a banner ad with link on home page and an ad with link on the Sponsor page, listed in Press Releases, Podcast Ad - record an ad to be aired on an episode of the Behind the Community Podcast, Logo on Event Flyer, logo on winner signs; displayed at the winners' location, Social Media Posts with ad from web site, tagged in Social Media posts, Logo on the Santa decoration; will be rotated to businesses in the community for the "Find Santa" game, and opportunity to have a representative judging the light displays.

Hometown Lights \$500 Yes: ()

Logo with link on the Sponsor page of the event web site (www.lightuppulaskicounty.com), Local Ad on Google Map, Listed in Press Releases, logo on event flyer, Social Media post, and opportunity to have a representative judging the light displays.

Good Tidings \$250 Yes: () No: ()

Business name with link on the Sponsor page of the event web site (www.lightuppulaskicounty.com), Local Ad on Digital map (Google Map), and Social Media post.

YES! I want to be involved!

Business: _____

Contact: _____

Phone Number: _____

Signature _____



Taste of Pulaski County Passport

Will be held in March - April 2027. A passport can be purchased for \$5 by community members to dine in participating restaurants from March 2nd-April 15th. Sponsorship and Restaurant deadline is February 12, 2027.

\$100 Savory Sponsor: Yes: () No: ()

Business card ad on social media & name on event website and a group ad in the passport.

\$500 Sweet Sponsor: Yes: () No: ()

Business name in all press releases, logo on fliers and advertising, logo and link on event website, logo and business description on Google Maps, an ad in the printed passport and an ad on social media.

\$1,000 Zesty Sponsor: Yes: () No: ()

Sweet package plus Behind the Community Podcast Commercial. Banner ad for one month in Chamber weekly update and logo on passport cover.

Register your Restaurant: Yes: ()



Pulaski County Holiday Passport

Will be held in November - December 2026. A passport can be purchased by community members to shop or use services in participating businesses from November 3rd-December 13th. Sponsorship and business deadline is October 8, 2026.

\$100 Caroling Contributor: Yes: () No: ()

Business card ad on social media & name on event website and a group ad in the passport.

\$500 Candy Cane Champion: Yes: () No: ()

Business name in all press releases, logo on fliers and advertising, logo and link on event website, logo and business description on Google Maps, an ad in the printed passport and an ad on social media.

\$1,000 Holiday Hero: Yes: () No: ()

Candy Cane Champion Package plus Behind the Community Podcast Commercial. Banner ad for one month in Chamber weekly update and logo on passport cover.

Register your Retail or Service Industry Business: Yes: ()



For more information contact the Waynesville-St. Robert Chamber of Commerce at (573) 336-5121 or by e-mailing chamber@wsrchamber.com

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Summer Concert Series

A 4 Free Summer Concerts on Waynesville Roubidoux Stage. The Concert Series celebrates our community, local businesses, and the love of music. Concerts are scheduled June - September. Deadline to sponsor is April 30, 2027.

\$10,000 Power Sponsor: Yes () No ()

Exclusive series- level recognition, top logo placement on all marketing and banners, website and social media recognition, premium on-stage recognition at all concerts, highlighted by an exclusive 90 second live promo, premium booth space at all concerts

\$5,000 Stage Sponsor: Yes () No ()

"Roubidoux Stage Sponsored by" at all concerts, prominent stage sponsor signage throughout the series, 60 second live sponsor spotlight, logo on all marketing, website & social media recognition, booth space at all concerts.

\$5,000 Patriot Sponsor: Yes () No ()

Sponsor of Fourth of July headlining artist. prominent logo placement at July 4th concert, featured mention during concert, 60 second live sponsor spotlight, booth space for July 4th event, recognition on promotional materials for July 4th celebration.

\$2,500 Community Sponsor: Yes () No ()

logo on all marketing, banners, website, and social media, verbal recognition at all concerts, booth space at all concerts.

\$500 Hometown Sponsor: Yes () No ()

name on sponsor banner, group recognition at concerts, website listing, group recognition on social media.

Additional Advertising Opportunities

Weekly Update

Have a Business Announcement or an Event taking place? share it with us and take advantage of this opportunity to advertise! This update is emailed to over 700 email addresses every Friday, uploaded to our website and post as a link on our Chamber Facebook page.

\$100 per month for a Top Banner Ad, without a link, in the update. Yes ()

\$150 per month for a Top Banner, with a link, in the update. Yes ()

\$50 per week for a PDF image with link to information in the Member section of the update. Yes ()

Chamber E-Blast to Members

\$100 per Email - One time email with only your information, flier and links sent to all Chamber members. Yes ()