

Waynesville-St. Robert Chamber of Commerce

Membership Guide



Become a Member of the Chamber of Commerce!

- Start utilizing your benefits today!
- Yearly dues are based on the number of employees.
- Participate in more than 35 programs, events, and groups of the Chamber.

What is the Chamber of Commerce?

The Waynesville - St. Robert Chamber of Commerce is a voluntary organization of citizens who are investing their time and money in a community development program, working together to improve the economic, civic, and cultural well being of the area. The Waynesville - St. Robert Chamber of Commerce was selected by the Missouri Chamber of Commerce as the 2013 Chamber of the Year. Any citizen who is interested in helping to develop the area (which means more money, more business, more jobs, and better living for everyone) is eligible to be a member of the Chamber of Commerce. The work of the Chamber is financed by the investment of the members. The Chamber is composed of the Chamber Membership, Executive Board, Board of Directors, Ambassadors, Committee Volunteers, an Executive Director, and Staff.

Chamber Objective

The Chamber is committed to advancing the commercial, industrial, agricultural, educational, civic, and community interests of the residents and businesses in the cities of Waynesville and St. Robert and the surrounding area.

Chamber Mission Statement

The mission statement of the Waynesville-St. Robert Area Chamber of Commerce is to be the motivating force in advocating, coordinating, leading and promoting existing and future business development, economic diversity, and tourism. We shall enhance the quality of life through programs, services, community development, recognition, and pride.



BOARD OF DIRECTORS 2022-2023



Inside

Chamber Programs	2
Chamber Events	3
Committees & Groups	4
Using Your Benefits	4
Becoming a Member	4

Community Leadership Awards Banquet



Taste of Pulaski County & Basket Auction



Community Pride Night



Veterans' Day Ceremony and Parade



Light Up Pulaski County



Feature Key

Every business joins the Chamber of Commerce for different reasons. The events and programs are annotated with different features and interests to help each business identify the benefits that match their needs in order for them to get the most out of their Chamber membership.

- N** Networking
- V** Visibility
- C** Credibility
- R** Recognition
- D** Professional Growth
- I** Community Involvement

Programs

Membership Plaques

A plaque is given to each member at their ribbon cutting ceremony. Display it in your business to show your commitment to your business and the community. When membership is renewed a new year marker will be received. An e-plaque is available for use on a web site or social media.



Membership Directory & Community Profile

This yearly printed publication is distributed throughout the community and included in welcome bags and relocation mailings. Member businesses are listed alphabetically and by category. Advertising is available to Chamber members.



Business Referrals

The Chamber office receives daily inquiries about businesses and service providers in the area. As a member, your business information will be given. The Chamber only refers members.



Web Site

Members are listed on the online directory which includes a link to your business web site in alphabetical order and in two categories. The Chamber web site also contains valuable Chamber and community information and resources. Member enhanced listing advertising opportunity available for directory and banner ads on website.



Presidents Club

Have flexibility to add extra benefits and advertising for a small additional annual fee. This program has a \$400 value for only \$200, and is limited to 12 members on a first come/first serve basis. Program includes three months of a logo and link on Chamber home page, extra visibility in the Weekly Update, Spotlight Business of the month for Newcomer's Board, Pride Night Booth and much more!



Weekly Update

The weekly update is sent to the membership each Friday and is the most effective way to keep members informed on the happenings of the Chamber and its membership. Members are encouraged to submit news and announcements at no cost. Include your business logo for one quarter for \$50! Also for \$50, a PDF flier can be added to the Weekly Update or the PDF flier can be emailed separately.



Labels, Rosters, & Special Emailing

For a small fee businesses may obtain a member roster or mailing labels. A special e-mail can also be sent to the membership for a fee.



MyChamber App

MyChamber App is a nationwide mobile directory of Chamber businesses. This application is free and available for download on all smart phones. All Chamber members are listed on the App.



5 Things

A segment of the weekly update published for two consecutive weeks, 5 Things gives each member the opportunity to publish five facts about their business or organization along with their logo. This is a one-time use benefit.



Command Orientation

The Chamber attends every Command Orientation on Fort Leonard Wood. Ambassadors hand out welcome packets to new permanent party military personnel. A business spotlight is chosen each month whose information is on displayed. Members may include marketing items in the packets. The QR code tri-fold will also be handed out with an explanation of what it is and how to use it.



Social Media

Only Chamber members may post announcements to Chamber social media sites.



Member Business Anniversaries

The Chamber recognizes members on their 5th, 10th, 25th, 40th, 50th, 75th, and 100th Anniversary. A photo is requested and put in the weekly update and posted on Facebook.



Shop Local Advertising Campaign

The Chamber partners with our local media members to encourage shopping local in a continued effort to showcase what our local businesses have to offer. One of the ways we do this is by participating with the Shop Small® Business Saturday on the Saturday following Thanksgiving. A portion of membership dues goes towards this program.



Business Showcase

Each month two Chamber members are recognized by the delivery of a business showcase sign to their business in special recognition of their membership. One virtual showcase highlights a Chamber member from the surrounding area. These members will be highlighted in the weekly update, social media, and a press release sent to the area media.



Refer & Earn

Members who provide a viable referral that results in a Chamber membership earn a certificate for a free luncheon where they are specially recognized. The person with the most referrals for the year is recognized at the Annual Meeting.



Shop Local Key Tags

Participation is free for consumers and businesses! Members offer shoppers a special discount or offer when a Shop Local Key Tag is presented. Key Tags are available at the Chamber office or at events. Member offers are listed at www.keepitlocal.biz



Seminars

Through out the year seminars are offered to Chamber members on various topics.



Behind the Community Podcast

Behind the Community is produced by the Waynesville-St. Robert Chamber of Commerce. In each episode, you'll hear quick updates about what's going on at the Chamber, and more importantly, we'll be using this platform to give our members a chance to share their stories. We want to hear why they're doing what they're doing and in the process show local residents the impact our members have on the community, and why it's so important to shop and do business locally.



True Colors® Seminars

True Colors® is a model for understanding yourself and others based on your personality temperament. By understanding each individual's personality type, teams can improve communication through the recognition of a person's true character. True Colors is based on true principles and easy to remember and use. This seminar is available at your business to help build better communication with your team.

D

Online Job Postings

Post job opening on the Chamber web site through your ChamberMaster account and in the weekly update.

V C I N

Hot Deals

Chamber members have the opportunity to share great deals on the Chamber website. Utilize this great benefit to highlight your business.

V C I N

Leadership Pulaski County Alumni Association

Leadership Pulaski County Alumni Association is a continuation of the Leadership Pulaski County Program. The goal of Leadership Pulaski County is to identify community leaders, expand the leadership potential of participants by increasing their knowledge of Pulaski County, as well as connect current and potential leaders by improving communication. The Association introduces members to more aspects of leadership within Pulaski County as well as develop an awareness of the importance of leadership to the community's growth and development. Members are provided the opportunity to network with individuals that represent many different aspects of the community including business, government, military, and volunteer organizations.

N V R I D

Chamber for Good

All non-profit members are eligible, at no cost, to have a profile on Chamber for Good and will have the ability to post financial, volunteer and item needs. Community members can connect directly to our local charities through CFG web site.

N V C R I

U.S. Chamber & Missouri Chamber Benefits

The Chamber Benefit Plan (health care options for small businesses). Discounts on MetLife products. Access to Above the Fold to learn about policies that affect the business community and much more.

N V C R I

Health Compass Health & Wellness Program

Provide employees with more benefits and healthier outcomes without reducing their take home pay. This is a self-insured program comprising both a Wellness Plan & a Medical Expense Reimbursement Plan. It is designed to reimburse employees their premium costs for using the benefits that are included in the program.

N V C R I

Events

Monthly Luncheons

Held the second Wednesday of each month at a different local restaurant the luncheons are a great opportunity to get up to date information on the tourism, cities, county, school district, and Fort Leonard Wood as well as learn about the sponsoring business and network with other Chamber members. Once per quarter, there is a Quarterly +1 luncheon with special announcements and an extended agenda. A networking luncheon is scheduled once per year with the focus on opportunities to engage with other chamber members.

N V R

Ribbon Cutting & Ground Breaking Ceremonies

Chamber representatives arrange a ribbon cutting at a new member business or new location where the business will be presented with a membership plaque and first dollar as well as pose for a photo which is distributed to the area media and posted to the Chamber weekly update and social media..

N V C R

Taste of Pulaski County Passport & Basket Auction

The Taste of Pulaski County is back in a new and safe way. Locals and visitors will have the opportunity to travel around the county and try tastes from a variety of restaurants, thus bringing customers into our restaurants that are in need of support. Taking place March 7h-April 15th, patrons can purchase passports and then visit participating restaurants of their choice.

N V I R

Community Leadership Awards Banquet

The annual Community Leadership Awards Banquet is held each February to honor the Citizen of the Year and to recognize numerous community awards will be presented. Each year a photo is taken and put on display at the Old Pulaski

N V C R I

Annual Meeting

Held at the August Quarterly +1 Luncheon; Chamber members come together for this meeting to welcome new board members and Chamber president and say farewell to board members whose term of office is expired. Special awards will also be presented.

N V C R

100 Mile Route 66 Yard Sale

Held the first weekend in August, hunt for great deals, explore America's Mother Road, and meet great people along Route 66 in Pulaski, Laclede, and Webster counties..

N V C R

Community Pride Night

An annual tailgate party held at the homecoming football game of the Waynesville High School Tigers. The Chamber gives free soda and hotdogs to event attendees, and participating sponsors have booths for giveaways and business information.

N V C I R

Veterans' Day Ceremony & Parade

Each November 11th the Chamber holds the Veterans' Day Ceremony & Parade rotating annually between St. Robert and Waynesville, recognizing the Veteran of the Year.

V I

Shop Small® Business Saturday

This day is designed to promote area merchants and encourage consumers to spend their dollars locally. The Chamber promotes all participating local businesses as well as list all special Small Business Saturday deals on itsallherelocal.com at no cost.

V R C I

#ShopLocalinPJs Online Auction

Donated items auctioned off online for 2 weeks in December. Posts include business name and information. All money raised goes to the Shop Local Ad Campaign and support of Shop Small Business Saturday and programs such as CHOICES®.

V I

Light Up Pulaski County

A holiday lights celebration and contest. More than ever before, we need extra cheer to brighten spirits in our homes and community. This is a great opportunity for revisiting traditions and creating memories by loading up family and friends to share in the joy that holiday lights bring. The Chamber invites businesses, nonprofits and residents to participate in this wonderful holiday event. Visit

V R C I



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Committees & Groups

Ambassadors Club

The Ambassadors Club is dedicated to the support of the Chamber and the local business community. They participate in welcoming new businesses to the Chamber as well as maintaining relationships with current members and perform invaluable service during Chamber events.

Governmental & Military Affairs

The Governmental & Military Affairs Committee works to establish and foster a positive relationship amongst local businesses, the government, and the military community. The committee is involved in the planning and implementation of various Chamber events and programs throughout the year.



What Can the Chamber Do For You?

By becoming a member of the Chamber of Commerce you are investing in the betterment of the Waynesville - St. Robert Community. This Membership Guide is an overview of the Waynesville - St. Robert Chamber of Commerce's many programs, events, fundraisers, groups, committees, and benefits available to members. A copy of the Chamber bylaws is also available upon request.

The Chamber of Commerce is committed to the growth of the community and is excited to welcome new members and serve current members by encouraging more involvement in activities and utilization of membership benefits and programs.

Chamber Values

Honesty, Leadership, Collaboration, Innovation, Fun, Pride, Supportive, Selflessness, Stability, Progressive



What Can You Do With the Chamber?

Regardless if you are a business owner, business employee, or a representative for an organization, there are opportunities each month to engage with the Waynesville – St. Robert Chamber of Commerce. At Chamber events, you can network to find new partnerships and promote your business through a variety of sponsorship opportunities.

“Keep It Local, It’s All Here” is one of the Chamber’s biggest messages. Partnership with local media outlets helps the Chamber promote our community. Connect with the Chamber to help keep local dollars in our community and ensure economic stability.

Engage in your community and the Waynesville – St. Robert Chamber and make positive things happen.

We're on the web!
www.wsrchamber.com

Office Hours:
Monday—Friday
8:00 a.m. to 5:00 p.m.

Become a Member of the Chamber Today!

Complete the enclosed application and return it, with your dues payment, to the Chamber office.

Already a Chamber Member? Contact the Chamber to find out how to better utilize the benefits of your membership.

