



### Capitol Insight: Preparing You for the 2021 Session

January 5, 2021

12:00PM – 5:00PM | \$99/Non-members: \$149

Hit the ground running for the 2021 Legislative Session! Whether you're new to the Missouri Capitol or an experienced advocacy professional, you won't want to miss this fully interactive virtual gathering of your peers, industry experts and government officials. Equip yourself to achieve your advocacy goals with the latest legislative intel, updates and more to maximize your impact in Jefferson City.

#### Stats

Each social media post averaged more than 1,000 hits!

#### Attendee Comment

"Great event, very happy I attended!" – 2019 attendee

#### Why sponsor?

Market your organization in front of Missouri's top lobbyists and advocacy professionals. This is a highly influential audience and we urge you to reserve your sponsorship as soon as possible.

### Missouri Chamber Federation Legislative Impact Webinar

January 27, 2021

9:00AM – 12:00PM | \$99/Non-members: \$149

Don't let the ongoing pandemic stop your organization from having its voice heard in Jefferson City. This virtual event will take you inside the capitol and connect you with Missouri's top lawmakers as they work on policy for the state. This event is ideal for local chambers of commerce and all employers interested in gaining insight into what's happening in Jefferson City and helping ensure their local priorities are on the map.

#### Why sponsor?

The audience for this event will be filled with highly-engaged, well-connected leaders from across Missouri. Don't miss this chance to make a positive impression at our Legislative Impact event.

### Missouri DC Fly-In – Virtual

February 11, 2021

February 18, 2021

February 25, 2021

12:00PM – 1:00PM each day | \$149/Non-members: \$199

An annual tradition is going virtual this year. Don't miss this opportunity to speak with Missouri's congressional delegation and share your insight into the issues that are important to your business. This virtual trip, organized by the Missouri Chamber of Commerce and Industry, offers the opportunity to be part of today's biggest federal policy discussions and share your thoughts with the elected leaders representing Missouri in our nation's capital.

#### Why sponsor?

Make sure your organization makes the most of this opportunity to be in the spotlight as all eyes turn to Washington DC this year.

## Workforce2030 Conference

**April 21-23, 2021**

9:00AM – 1:00PM each day | \$225/Non-members: \$275

In today's fierce competition for growth, workforce is the most effective tool for attracting jobs and business investment. Even during high unemployment numbers during the pandemic, many employers still found that they lacked candidates with the right skills. We need to upskill and reskill workers who find themselves unemployed or underemployed due to the pandemic as Missouri seeks to grow its economy and recover from the impacts of COVID-19. Over the coming decade, companies will locate themselves where they have access to a top-quality workforce. We want to ensure that place is Missouri.

The third annual Workforce2030 Conference will explore the many strategies and programs that Missouri's employers, educators and organizations can implement to make our state the home of a vibrant talent pool. Stemming from the findings of the Missouri Chamber Foundation report, Workforce2030, this collaborative, multidisciplinary event will offer resources, knowledge from state and national experts, and networking opportunities to help Missouri build the world's best workforce.

### Stats

In 2019, this event generated more than 76,000 email sends that included sponsor branding, as well as social media hits topping 35,000.

## Missouri MFG Summit

**May 27, 2021**

9:00AM – 5:00PM | \$199/Non-members: \$249

Manufacturing powers Missouri's economy. Let's supercharge this impact starting now at the Missouri MFG Summit. Hear from industry and political leaders about what's coming next in this all-important sector. This event will also help build a coalition of manufacturers to advance manufacturing in our state. Brought to you by the Missouri Chamber Manufacturing Alliance, this first-of-its-kind event features top industry professionals and unique learning and networking opportunities to start the gears turning toward a stronger, united manufacturing industry.

### Stats

A 2020 manufacturing event had an email reach of more than 15,300 sends that included sponsor branding, as well as social media hits topping 112,600.

### Why sponsor?

The manufacturing industry drives our state, bringing business to all sectors of our economy. Don't miss this chance to highlight your organization in front of manufacturing leaders from across Missouri.

## Diversity and Inclusion Conference

**June 9-10, 2021**

9:00AM – 1:00PM each day | \$199/Non-members: \$249

As employees and consumers alike are seeking out more socially responsible businesses, companies are taking intentional action to foster more diverse, equitable and inclusive work environments. Explore best practices with national experts and share frank discussion around these critical issues in an interactive, collaborative format.

### Stats

Event coverage earned more than 7,500 social media hits.

### Why sponsor?

Showcase your support for diversity and inclusion as a sponsor of this important event. This event typically attracts a large audience of high-level human relations professionals. If that's your customer base, this is the event for you!

## Women in Leadership Conference

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**July 21, 2021**

9:00AM – 5:00PM | \$199/Non-members: \$249

Unite with a rising generation of women leaders. Learn how to inspire others. Discover strength in networking. Unleash your power to lead. Join women leaders from all across Missouri for our second annual statewide summit. This business-focused event is perfect for any businesswoman seeking to enhance her leadership skills and network for professional growth.

### **Stats**

This event typically generates more than 27,000 email sends and in 2019 this event coverage received more than 24,970 social media hits.

### **Attendee comments**

"Looking forward to next year!"

"A great networking event for women across the state."

"This was an excellent conference and kudos to those that put this together!"

"Very pleased with the overall conference! Impressive turn out for the first year. Also, really enjoyed the reception the night prior to the event."

"So glad I was able to be part of this inaugural conference!"

"Your event was well organized, SUPERIOR social media and communications effort, and had insightful and inspiring guests."

## Pro Communicators Conference

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**September 15-17, 2021**

9:00AM – 1:00PM *each day* | \$199/Non-members: \$249

Are you a communications professional in Missouri? If so, this summit is for you. We are hosting this first-of-its-kind statewide conference to bring together practitioners across all industries. This fully interactive, multi-media focused event will give you tools you need to achieve peak performance and quantifiable results, all while making meaningful industry connections.

### **Why sponsor?**

Missouri's communication professionals utilize a wide variety of vendors and services to help achieve their goals. Don't miss this chance to market your services to this highly-connected audience.

## Transportation Future Summit

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**October 21-22, 2021**

9:00AM – 1:00PM *each day* | \$199/Non-members: \$249

The road to stronger transportation infrastructure begins at Transportation Future Summit. The Missouri Chamber, state leaders and industry stakeholders are united in the goal to drive Missouri's future as a logistics hub — from roads and bridges, to airports, rail and waterways. Take a front seat on this critical business issue and learn from top transportation officials, get updates on current efforts and discuss fresh solutions.

### **Stats**

Our 2020 Transportation Future Summit event had over 200 registrants' an email reach of nearly 63,000 sends that included sponsor branding, as well as over 1,100 social media hits.

### **Attendee comment**

"Superb panel. Great member value."



*All event times and dates are subject to change.*