



# Voice

April 2006



E-mail: [wschamber@earthlink.net](mailto:wschamber@earthlink.net) ~ [www.waynesville-strobertchamber.com](http://www.waynesville-strobertchamber.com)

## Community Forum

The Waynesville-St. Robert Chamber of Commerce is excited to announce their eighth Community Forum on April 24, 2006 in the Waynesville High School Library beginning at 6:30 p.m.

This Community Forum will feature six guest speakers: Chief of Police Bill Mitchell, City of St. Robert, Gary Carmack, Pulaski County Ambulance District, Lawson (Smitty) Smith, Pulaski County, Beth Hutton, Pulaski County Health Department, LTC Michael Blackwell, Fort Leonard Wood Director of Emergency Services and Fire Chief Robert Woody, Fort Leonard Wood. The focus of this forum is to educate our community on Emergency Management Preparedness in Pulaski County.

After a brief statement from each guest there will be a question/answer session where the public and media will be able to submit questions for the speakers. Mediating this event will be Chamber Board Member David Lowe. The Chamber believes that this forum will help to educate our community concerning how prepared our county is in case of an emergency. If you are unable to attend the Community Forum it will be televised on Channel 12. For further information contact the Chamber of Commerce at 573-336-5121.

## Operation Workforce Regional Job Fair



The Waynesville-St. Robert Chamber of Commerce, in partnership with the Rolla, Houston and Lebanon Chambers of Commerce, are proud to present the second annual OPERATION WORKFORCE Job Fair Thursday, April 27<sup>th</sup> from 1 p.m. to 6 p.m. at the St. Robert Municipal Center.

OPERATION WORKFORCE is a workforce recruitment program promoting the connection between employees and potential employers. If you are seeking part-time or full-time positions now is your chance to come out and find the job for your future. Dust off your resumes and put on your best attire as there will be on-site interviewing. This is a free event, so what are you waiting for?

Here are some of our participating employers!

Waynesville-St. Robert Area Chamber of Commerce businesses participating include: Missouri Department of Corrections, ACS Employment Readiness Office, Ozark Broadcasting, Inc., Mary Kay, Advancia Corporation and Missouri State Highway Patrol. The Rolla Chamber of Commerce



businesses participating: Missouri Veterans Home, Communications for Research, Wal-Mart Distribution & Transportation, Choices for People, Phelps County Regional Medical Center, Mercy Health Plans, Home & Garden Party and Xango.



The Houston Chamber of Commerce businesses participating: Texas County Memorial Hospital, Mary Kay Cosmetics, Boys & Girls Town, Penmac, Texas County Technical Institute, Houston Area Chamber of Commerce and Edward Jones.

The Lebanon Chamber of Commerce businesses participating: Penmac Personnel and Tracker Marine.

See you at OPERATION WORKFORCE, Thursday, April 27<sup>th</sup> at the St. Robert Municipal Center located on Eastlawn Ave. next to Drury University, behind Paul's Furniture. For more information or to register your business contact the Waynesville-St. Robert Chamber of Commerce at 573-336-5121.



# ~ Featured Business for April ~



*MWR invites you to Experience Fort Leonard Wood*



**APRIL 22, 2006  
MANSCEN (1ST ST.)  
OPEN TO THE PUBLIC**

**2ND ANNUAL FREEDOM RIDE**

MOTORCYCLE RUN ~ \$10/person

10am (Bikes line up at 9:30am

From MANSCEN to

Ozarks Harley Davidson (at the Lake)

Contests and Prizes

**CAR SHOW & MUSTANG ROUND-UP  
FREE, 10AM**

Judging throughout the show

All Car, Truck & Motorcycle Categories

Car Audio Contest

Awards at 3pm

Advance Registration Recommended



Sponsored by: Ozark Harley Davidson ~ Citizen's Mortgage ~ Missouri Eagle

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LEONARD  
WOOD

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hold your  
next event or  
fund-raiser



PAR 72  
18 HOLES

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ANNUAL OR PER-PLAY  
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**573-329-4770**

*Fort Leonard Wood MWR  
A **WORLD** of fun...  
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- ▶ Car Shows
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- ▶ Sporting Events
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*Experience what Fort Leonard Wood  
has to offer YOU!*

Join us for the  
**Grand Opening  
of the USO**  
April 14, 10am



**Davis Recreation Center  
Bldg 804 Iowa Ave  
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For More Information On Upcoming MWR Events

[www.fortleonardwoodmwr.com](http://www.fortleonardwoodmwr.com)

573-596-0148



Build Community Relationships  
Partner With MWR Through



Sponsorship Opportunities ~ 573-596-0147

# ~ Chamber & Tourism Updates ~



## Chamber Chatter...

April is a busy month at the Chamber. There are several events we are working on as you can see from this newsletter. The Taste of Pulaski County & Basket Auction was a success thanks to all our members who sponsored the event and who made donations. We couldn't do it without your support! Our fundraisers

allow us to continue to offer our community service events such as the Community Forums, Job Fair, Memorial Day Wreath Laying Ceremonies and the Veterans Day Parade.

I would like to personally thank Karen Hood from the Daily Guide and Sarah Watson from Realty Executives for all their hard work on the Taste of Pulaski County & Basket Auction. They helped me out in more ways than I can begin to count. A special thanks to Steve Lynch and Dorothy Secrest for their help during the event and to the St. Robert Fire Department for all their hard work on the Community Center.

I have several interviews set up for the beginning of April for the Chamber Executive Secretary position. I appreciate the Pulaski County Tourism Bureau helping out during the transition period. Also thanks to Erin Sipes for filling in at the office on a part time basis. I am thankful for all the phone calls of support, assistance and secretary referrals from our membership. It makes the stressful times easier to handle.

If you have any questions please give me a call at 573-336-5121.

Cecilia Horne



## Tourism Notes...

It sure is enjoyable to go outside and enjoy the nice weather and beautiful blossoms of Spring. I hope you take an opportunity to drive around the county and see nature awakening from its winter hibernation. We are as busy as the bees with thousands of inquiries already received from people wanting more information on Pulaski County. The Bank

Travel marketplace was very productive resulting in the booking of two Motorcoach groups during the event and I expect a few more will book later this year and we made quite an impression at the military reunion network marketplace!

Our marketing conversion study has been completed and the results were very encouraging. 25% of the inquiries received converted into visitors. The average visitor's age was 52.1 years and the average stay was 2.96 nights. 40% of the visitors reported dining in Pulaski County and averaged 3.49 dining experiences during their trip. The average expenditure was \$213 per trip generating almost \$700,000 in sales. The Pulaski County Tourism Bureau was able to return \$13.15 for every \$1 invested in advertising. If you would like additional information regarding the conversion study, please contact the Tourism Bureau.

If your business would like to generate additional exposure to tap into the tourism market, the Pulaski County Tourism Bureau has three programs in place to assist reaching them. You should have already received a brochure outlining the programs. They are the advertising panels inside the Visitor Center, advertising on the website and advertising in the 2007 Visitor Guide. These opportunities allow your business to reach the visitor that is here and looking for something to do, visitors and military personnel that are making plans to visit, and potential visitors that are researching the area. For additional information on these opportunities contact Beth or Andy at the Tourism Bureau, 336.6355

Andy  
Executive Director  
Pulaski County Tourism Bureau  
(573) 336-6355- [www.visitpulaskicounty.org](http://www.visitpulaskicounty.org)

**Fort Leonard Wood Command Orientation**  
Newcomer Materials are due at the Chamber office by

April 12th

**We handed out 18 packets on March 15th**

*If you are not currently participating in this  
Free program you should be!*



## Newsletter Advertising

Advertise as little or often as you wish in the Waynesville/St. Robert Chamber "Voice" Newsletter.

### SIZE OF AD

Business card (2" x 3.5")  
1/4 page (3.5" x 4.75")  
1/2 page (4.75" x 7.5")  
Full page (7.5" x 10")  
Back page/Spot Color - (Business card size only)  
Insert (business supplies 450 copies)

### MONTHLY RATE

\$35  
\$50  
\$75  
\$100  
\$75  
\$50

*10% discount if paid yearly!*



~ President's Message ~



Spring has sprung. It's my favorite time of year, especially to enjoy the great outdoors as it goes through change. Our Chamber is changing also. I hope you enjoyed the combination Basket Auction and Taste of Pulaski County. At our annual meeting in June, look for changes in our by-laws as we try to enhance opportunities for our membership. As we continue to grow at a rapid rate in numbers of members and geographic area, we need to make changes to better serve our membership and business communities. The Board is also working on a budget we can present to you to keep you better informed on your organizations financial status. All of these changes have been our response to our membership needs and suggestion.

I meant to personally thank Cecilia and staff for their hard work and dedication to our organization and a special thanks to you, our members, for your support and participation.

Have a great spring.



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Bottling Co.  
of Rolla**

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Rolla, MO 65401

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573-329-6777



[www.webster.edu/ftleonardwood](http://www.webster.edu/ftleonardwood)



**Dennis Chapman  
Sales Manager**

1301 Hwy 72 East  
Rolla, MO 65401  
Celluar: 573-368-1101

Phone: 573-426-5020  
Ext. 2141  
Fax: 573-426-5025

[www.fidelitycommunications.com](http://www.fidelitycommunications.com) [chapman@fidnet.com](mailto:chapman@fidnet.com)



~ Ribbon Cuttings ~

**South Central Missouri Realty LLC**

February 21st



Owner ~ Kate Howell  
405 Lanning Lane, Rolla, MO 65401  
573-364-4400  
www.kate-howell.com

**South Central Board of Realtors**

February 21st



Owner ~Laura Tressler  
612 N. Pine Street, Ste. 102, Rolla,  
MO 65402  
573-368-2800

**Vaughan Pools & Spas**

February 21st



Owner ~ Richard Vaughan  
1732 N. Bishop, Rolla, MO 65401  
573-308-1157  
www.vaughanpools.com

**Heartland Security**

February 21st



Owners ~ Keith Steele  
606 Lanning Lane  
Rolla, MO 65401  
573-458-2333

**Ft. Leonard Wood Rugby Football Club**

February 25th



Owner ~Kevin Sargent  
P.O. Box 2283  
Ft. Leonard Wood, MO 65473  
417-527-3654  
www.flwrugby.com

**Francis J. Lynch Memorial VFW Post #3168**

March 8th



Owner ~Commander John Sawyer  
26050 Swindell Drive  
Richland, MO 65556  
573-765-3168

# Taste of Pulaski County & Basket Auction

There was action, excitement and good eats at the Taste of Pulaski County & Basket Auction held on Saturday, April 1<sup>st</sup> at the St. Robert Community Center.

The restaurants participating in this event were Stefanos Pizza and Gyros, Inc., Jersey Shore Subs, Jersey Shore Catering, Candy Bouquet, Market Basket Café, Adonia's Steak & Seafood, Aussie Jacks, Atrium in the Ramada Inn, Pizza Hut, Route 66 Diner, Ruby Tuesday, TK's Pizza, Sweetwater BBQ and Pepsi Cola Bottling Company.

A variety of specialty baskets from area businesses were up for bid. The baskets were filled with everything from chocolates and hotel stays to a BBQ grill and gardening gloves. The Chamber would like to thank all those businesses that made donations to our auction. With your support this event was a success!

A special thanks to our event sponsors: Security Bank, Wells Fargo, Laclede Electric Cooperative, Century 21, KFLW, Realty Executives, Daily Guide, Fidelity Communications, KFBD, C & C Developers, Inc., Phelps County Regional Medical Center.



## ~ Welcome New Members ~

**South Central Missouri Realty LLC**  
**Kate Howell**  
 405 Lanning Lane  
 Rolla, MO 65401  
 573-364-4400  
 howell@fidmail.com  
 www.kate-howell.com

**Pulaski Family Activity Coalition**  
**Eddie Goodman**  
 21384 North Highway Y  
 St. Robert, MO 65584  
 573-336-1078  
 fax: 573-336-1089  
 jg.pfac@yahoo.com

**Premier Bank Mortgage Dept.**  
**ShinAe Nulph**  
 854 Missouri Ave.  
 St. Robert, MO 65584  
 573-336-2843  
 fax: 573-336-2041  
 snulph@premierbank.com  
 www.premierbank.com

**Boy Scouts of America**  
**Susan Rostad**  
 612 E. Pine St.  
 Rolla, MO 65401  
 573-364-1504  
 srostad@ozarktrailsbsa.org  
 www.ozarktrailsbsa.org

**Francis J. Lynch Memorial VFW Post #3168**  
**Commander John Sawyer**  
 26050 Swindell Drive  
 Richland, MO 65556  
 573-765-3168  
 fax: 573-765-3168  
 vfw3168@mail.jobe.net

**Meramec Regional Planning Commission**  
**Richard Cavender**  
 4 Industrial Drive  
 St. James, MO 65559  
 573-265-2993  
 fax: 573-265-3550  
 rac@meramecregion.org  
 www.meramecregion.org

**Mary Kay Tawana Encalade**  
 170 St. Robert Plaza Drive  
 St. Robert, MO 65584  
 573-336-3256  
 tencalade@marykay.com  
 www.marykay.com/tencalade

## ~ Upcoming Events ~

**Ribbon Cutting for Marine Corps League**  
Sergeant Darrell S. Cole Detachment 1195 –  
April 6th at 6:15 pm at the VFW in Laquey.

**Skyline Cycles Grand Opening and Ribbon Cutting**– April 8th from 10 am to 3 pm with the Ribbon Cutting at 1 pm. Stop by and see their new location at 25515 Highway 17 South in Waynesville. They will have Factory Reps, Vendors, New Products, Live Music, Poker Run, Safety Course Information, Bike Bash, Club Information, Hourly Drawings and Hot Dogs. Call 573-774-2008 for more information.

**Blue Star Memorial Dedication** – April 8th at 2 pm at the City of Waynesville Welcome Sign at Hwy 17 & Business Loop I-44 Junction. To honor all men and women who have served, are serving or will be serving in the Armed Forces of the United States. Sponsored by the Planters Garden Club and in cooperation with the City of Waynesville. R.s.v.p. by February 8th to Carolyn Denton, 216 Lafayette Circle in Waynesville or email denton@zigs.net.

**Ft. Leonard Wood Community Spouses Club Presents Wild West Night** – April 8th at 6 pm at the Audie Murphy Club on Fort Leonard Wood. Join us at this BBQ/Saloon to play Black Jack, Poker, and other great games. Enjoy the live Can-Can Dancers and a performance by Mid Missouri's own Cricket Alley. There will be live and silent auctions. All proceeds benefit the FWCSW Welfare and Scholarship Funds. The FWCSW is a not for profit organization.

**Ribbon Cutting for Boy Scouts of America** – April 11th at 7 pm at the LDS Church in St. Robert.

**Chamber Luncheon** – April 12th at 11:45 am at the St. Robert Municipal Center with catering by Waynesville Technical Academy Culinary Arts Students. Our sponsor is Morale, Welfare & Recreation. Dr. Musgrove from the Waynesville School District will be providing tours of the new Freedom Elementary School before and after the luncheon. Cost is \$10. Call or e-mail the Chamber office to R.s.v.p. by 9 am on April 11th.

**\*\*Please note\*\* The Chamber of Commerce is excited to have such a large number of its members attend monthly luncheons.**

**Unfortunately, due to the large number of last minute Chamber luncheon attendees a policy has been put into place by the Chamber Board of Directors. This policy started in April 2005; anyone who responds after the R.s.v.p. cut-off time (9:00 a.m. the Tuesday before the luncheon) or shows up without an R.s.v.p. may be charged an additional \$10. If an R.s.v.p. is received and they do not attend the luncheon there may be a \$10 charged for the meal. The decision was made to charge this amount to compensate our Chamber member restaurants for the last minute adjusts they must make to their menus.**

**FLW USO Club Grand Opening and Ribbon Cutting** – April 14th at 10 am at 805 Iowa Ave. on Fort Leonard Wood.

**City of Waynesville Host 4th Annual Pride/Arbor Day** - April 22, has been designated the 4th Annual Waynesville Pride/Arbor Day. Sponsored by the Waynesville Park Board, Pride Day was begun by Mayor Cliff Hammock in 2003 to establish a citywide clean-up day. Neighborhoods, civic organizations, churches and individuals are encouraged to participate in a partnership to improve the appearance of the city of Waynesville. 2006 will also mark the second year that Arbor Day has been included in the activities. This year's Pride/Arbor Day will begin at 8:30 a. m. in the Waynesville City Park at the Burchard Pavilion. Volunteers will then be released to their assigned areas and begin picking up trash. Volunteers will return to the park at 11:00 a.m. to deposit the trash they have collected. A free hot dog roast, sponsored by the Park Board and local businesses, will take place at 11:30. Tree planting activities will be conducted between 9:00 a.m. and 11:00 a.m. by local civic organizations. Groups and individuals interested in participating in either the clean up or tree planting, please call Brenda Price at 774-5858 or the City Hall at 774-6171 by April 10th. Local businesses or organizations wishing to contribute to the event can contact Price. In addition to Pride Day, the City has announced the Spring Clean up day will be Wednesday, April 19. Zeigenbein Sanitation will be picking up items not picked up with regular trash collection.

**Chamber Community Forum** – April 24th at 6:30 pm at the Waynesville High School Library. This Community Forum will feature six guest speakers: Chief of Police Bill Mitchell, City of St. Robert, Gary Carmack, Pulaski County Ambulance District, Lawson (Smitty) Smith, Pulaski County, Beth Hutton, Pulaski County Health Department, LTC Michael Blackwell, Fort Leonard Wood Director of Emergency Services and Fire Chief Robert Woody, Fort Leonard Wood. The focus of this forum is to educate our community on Emergency Management Preparedness in Pulaski County. As a Chamber member plan to attend this event and show your support!

**Pulaski County Board of Realtors General Membership Meeting** – April 27th at Noon at Aussie Jack's. The meeting is hosted by Century 21 Prestige Realty and the guest speaker will be Mike Alley, PR Director for Fort Leonard Wood. Please R.s.v.p. by April 21st and don't forget to make your menu choice. Call 573-336-7225 for more information.

**Operation Workforce Job Fair** – April 27th from 1 p.m. to 6 p.m. at the St. Robert Municipal Center. The Waynesville-St. Robert Chamber of Commerce, in partnership with the Rolla,

Lebanon and Houston Chambers of Commerce, are proud to present the second annual Operation Workforce Job. Operation Workforce is a workforce recruitment program promoting the connection between employees and potential employers. If your business would like a free booth at this Job Fair contact the Chamber at 573-336-5121 for more information. Deadline to register is April 14th.

**Ducks Unlimited Hosts Benefit Dinner and Membership Drive** – April 28th at the Audie Murphy Club, Fort Leonard Wood. Ducks Unlimited is the nations leading in wetlands conservation and restoration organization. To date, DU has conserved over 11,000,000 (million) acres and the conservation effort continues. Through events like this one, DU raises funds which directly impact the state of Missouri and North America. Ducks Unlimited has invested over \$8,000,000 into Missouri conservation projects, restoring over 86,000 acres in Missouri. Doors open at 5:30 pm with raffles and silent auction, with dinner at 7:00 pm followed by a live auction. Raffle prizes and items available include signed limited edition artwork and prints. Join DU at our annual conservation dinner and fundraiser. The event includes dinner and a one year membership to Ducks Unlimited. For tickets and additional information contact Dave Kessler at (573) 528-4761 or duckmaster@jobe.net or Geoff Lewis at (573) 528-2655 or tglewis@cablemo.net.

**Committee of Fifty Luncheon** – April 28th at Noon at the Ramada Inn. Cost is \$7. The luncheon is open to members of the Committee of Fifty and their guests. Call or e-mail the Chamber office to R.s.v.p. by the morning of April 27th.

**National Teacher Day** - May 9th If your business would like to offer a discount for school staff that day or that week, the Waynesville Education Association will get the information about your offer to staff in the Waynesville School District. In addition to showing appreciation to school staff, this is a great way to generate new customers with no advertising cost. For more information or to offer a discount, please contact Ann Jarrett at annjarrett2003@yahoo.com, or call 573-774-5864 and leave a message. I must have the information by April 30.

**\*\*If you have any information for our community calendar please email chamberdirector@earthlink.net or fax to 573-336-5472.**

### DISCLAIMER

The advertisements in the "Voice" are subject to the approval of the Board of Directors of the Waynesville - St. Robert Area Chamber of Commerce, and do not constitute as endorsements of any issues or person(s) by the Waynesville - St. Robert Area Chamber of Commerce.





137 St. Robert Blvd.  
St. Robert, MO 65584  
(573) 336-5121  
Fax 336-5472

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## THE WAYNESVILLE - ST. ROBERT AREA CHAMBER OF COMMERCE

"...is people working together to make this community a better place to live, work and raise a family."

### CHAMBER BOARD OF DIRECTORS

President - Bob Chapman  
Vice President - Steve Lynch  
Treasurer - Wayne Strohschein

Eric Norman, David Lowe, Dave  
Kessler, Joel Goodridge, Dorothy  
Secrest, Darrell Layman, Lorie Terry

### 2006 CHAMBER EVENTS



#### April

20th - Parker Scholarship  
Winner decided at Board  
Meeting

27th - Regional Job Fair - Operation  
Workforce (St. Robert Municipal Center  
at 1-6 pm)

24th - Community Forum (High School  
Library at 6:30 pm)

#### May

19th - Eggs & Issues Breakfast (Ramada  
Inn at 7:30 am)

29th - Memorial Day Wreath Laying  
Ceremony 8:30 am at the Fort Leonard  
Wood Post Cemetery and 10:30 am at  
Sunset Memorial Estates Cemetery

#### June

2nd - Tour of Fort Leonard Wood (9 am -  
1 pm)

23rd - Spring Golf Tournament (Fort  
Leonard Wood - 12:00 Shotgun)

26th - June Membership Social  
(Rockin R/ Adonia's at 6 pm)

#### September

? - Community Pride Night (Waynesville  
High School Football Game)

25th - Community Forum (High School  
Library at 6:30 pm)

30th - 5k Run/Walk with Paw Paw Daze  
(Start and End at Old Stage Coach Stop  
in Waynesville at 8 am, check-in at 7:30  
am)

#### October

6th - Fall Golf Tournament (Oak Hill  
Country Club in Dixon - 12:00 Shotgun)

25th - New Member Orientation  
(Chamber Office Basement at 8 am)

#### November

11th - Veterans Day Parade (Waynesville  
at 11 am)

17th - Veteran's Memorial Ball (Pershing  
Community Center on FLW - 6 pm  
Social & Auction and 7 pm Dinner)

If you have any information for our  
community calendar, please email  
[chamberdirector@earthlink.net](mailto:chamberdirector@earthlink.net)

or fax to 573-336-5472.  
May Newsletter Information or Inserts  
are  
due to the Chamber Office by  
April 14th.