



2021

Waynesville-St. Robert Chamber of Commerce Sponsorship Opportunities



Business: _____

Contact: _____

Phone Number: _____

Signature: _____



The Annual Taste of Pulaski County & Basket Auction will be on March 27, 2021 at The ARK Community & Sports Center. Area restaurants will provide a taste of their menu during the event. The

Chamber hopes to receive a basket or gift certificate from every member business to support our largest fundraiser of the year. Also needed are door prizes.

\$500 Sweet Sponsor Yes: () No: ()

(Your name in all press releases, logo on fliers and advertising, logo and link on the event web site, an ad in the printed program and booth at event)

\$100 Savory Sponsor Yes: () No: ()

(Business card size ad in program and name on event website)

Basket or Donation Item Yes: () No: ()

Door Prize Yes: () No: ()

Item Donating: _____

Register your Restaurant for a Booth Yes: ()



The CHOICES Program will be presented to the eighth grade classes in Pulaski County from September through November 2021. The

Waynesville-St. Robert Area Chamber of Commerce in partnership with the Rotary Club of Pulaski County is proud to bring the CHOICES Program to the students of our community. This is an innovative program that teaches invaluable lessons on topics such as money, time management, and making the right academic choices. Your name will be included in the press release for each school sponsored.

One Classroom Sponsorship \$200 Yes: () No: ()

Choices Presenter - New Presenter Training provided in Aug.

Yes: () Name: _____

School Districts

Crocker	2 Classes	Dixon	3 Classes
Laquey	2 Classes	Marantha	1 Class
Richland	2 Classes	Waynesville	16 Classes
Swedeborg	1 Class		



The Annual Chamber Community Pride Night will be held at the Homecoming football game of the Waynesville High School Tigers (Date TBD). From 4:30-6:30 p.m. Sponsors are

needed to help cover the cost of the tailgate party before the game and can have a booth (*only 50 booths available – first come first serve*) at the event. Your name will be listed on a sponsor sign at the event and on all press releases.

\$75 Sponsorship Yes: () No: ()

Booth (optional with sponsorship; must reserve) Yes: ()

Electricity (Additional \$25 fee; limited spots) Yes: ()

Event Volunteer Yes: () T-shirt Size: _____



The Waynesville-St. Robert Area Chamber of Commerce will host the **Fort Wood Community Spouses Club (FWCSC) Community Caravan** on November 12, 2021.

The Chamber will be collecting items, such as coupons, fliers, or small gifts, to put together a goody bag for each of the spouses. The Chamber is also collecting door prizes to be given during the event. This is a great opportunity to showcase your business. Donations are due by October 29th.

Place my business in the sponsorship lottery drawing to be included in the Car-A-Van; if chosen will sponsor for \$25 and provide a \$25 gift certificate or item. Yes: () No: ()

Door Prizes Yes: () No: ()

Items Donating: _____

Goody Bag Item Yes: () No: ()



Shop Small Business Saturday on November 27th between Black Friday and Cyber Monday is a day dedicated to supporting small businesses nationwide. This day is designed to promote area merchants and encourage consumers to spend their dollars locally. The Chamber will promote all participating local businesses as well as list all special Small Business Saturday deals on itsallherelocal.com at no cost. The

Chamber will provide three workshops where you can collect promotional items and event planning ideas (promotional items are limited.) Workshops are available prior to event.

Participating Business: Yes: () No: ()

Discount/promotion: _____



#shoplocalinpjs Tis the season to shop local!

Shop our online auction from December 1st through December 15th to find the best local products and services for your holiday gift giving, **#shoplocalinpjs**. Donated items will be posted on an online auction site. Posts include business name, and link to your website. Deadline to donate items is November 15th. Money raised during the It's All Here Auction will go to the "It's All Here" shop local ad campaign, support Shop Small Business Saturday, and Chamber programs. Keep it Local, This is our Home and It's All Here!

Online Auction Donation Yes: () No: ()

Item Donating: _____

***Sponsorship—\$250** Yes: ()

*Ad rotated within the online auction items, Ad posted on the Facebook event page, Ad in the event photo album of all items, a featured social media post with your business tagged, A rotating Facebook post-with all sponsors, business logo on all digital fliers, and listed in all radio advertisements.



Route 66 Challenge: Don't miss this year's legendary event along Historic Route 66 on October 9, 2021. Support a local charity by getting a team together to travel and explore over 33 miles in a competition of strategy to complete missions and discover Pulaski County.

Teams: Pre-registration: \$65 for team of 2; \$5 per addition teammate ages 6 & up; Day of registration: \$75 for team of 2; \$5 per addition teammate ages 6 & up. One free shirt per team for pre-registration. Each team would be loaned a car flag to indicate they are part of the Route 66 Challenge. Winning Team receives a cash prize of \$150, receives an award, gets to keep the car flag, and discounted entry fee for the following year. Social Media, Best Team Theme, Give Back, and "Got Kicked on Route 66" winners will receive awards. A Chamber For Good web site charity will also receive \$150 at the Awards Luncheon.

Register a Team Yes: ()

Detour Sponsors \$50 Yes: () No: ()

Base Package: Name listed in the press release, a sign at adventure location, link on event web page following the event, tagged in social media throughout the day, showcased at lunch, and receive two paid lunches for businesses.

Adventure Sponsorships \$200 Yes: () No: ()

(Adventure sponsors are needed to host six stops along the route, requiring your business to have representatives to help with the adventure during the event **PLUS** Base Package.)

Legendary Adventure Sponsorship \$250

Yes: () No: ()

(Legendary Adventure sponsor is needed to sponsor a legendary or historic location along the route. The Chamber will provide a volunteer for this adventure, however; it is encouraged to have a representative from your business at the location **PLUS** Base Package.)

Tribute Adventure Sponsorship \$250

Yes: () No: ()

(Tribute Adventure sponsor is needed to sponsor a historic location along the route. Same as Legendary Sponsorship.)

*** There are **two main event sponsorships** available for this event and it is first come first serve. There are eight other adventures sponsorships available. ***

Route Sponsorship \$1,000 Yes: () No: ()

(Logo on participant t-shirt, on event promotion, and on event web page with link. Name listed on all press releases, an adventure station at your business or other specified location, your business is required to have representatives assisting during the event to work the adventure, tagged in social media throughout the day, showcased at lunch, and receive two paid lunches for representatives.)

Mother Road Sponsorship \$1,500 *Sponsorship Taken*

(Podcast Ad and Radio Interview prior to the event! Logo on participant car sign, participant t-shirt, on event promotion and on event web page with link. Name listed on all press releases, an adventure station at your business or other specified location, your business is required to have representatives assisting during the event to work the adventure, tagged in social media throughout the day, showcased at lunch, receive two paid lunches for representatives, and provide awards during ceremony.)

YES! I want to be involved!

Business: _____

Contact: _____

Phone Number: _____

Signature: _____



A holiday lights celebration and contest to brighten spirits in our homes and community. Dec. 9—26, 2021. This is a great opportunity for revisiting traditions and creating memories by loading up family and friends to share in the joy that holiday lights bring.

Contest Registration: Businesses, Non-profits, and Residents are invited to participate; register by December 6, 2021. Judging categories are North Pole Award for best residential display that has an organized appearance or theme; Santa's Helper Award for best decorated non-profit; Keep it Local Award for best decorated business; and People's Choice Award, where the community votes.

Fees: **Business \$50** () **Nonprofit/Resident \$25** ()

'Find Santa' Host: Host the Chamber's Special Santa decoration at your business during the Light Up Pulaski County event. Find Santa will begin on Shop Small Saturday. When patrons spot him, they'll take a picture with him, and share it on Facebook or Instagram with hashtag **#WSRCSantaSpotted** and tag the business. Santa will be rotated around to other local businesses. Participants of Shop Small Saturday that wish to host Santa on November 27th will be put in a lottery drawing. All submissions will have the opportunity to have Santa at their business during our event.

Fee: \$25 Yes: () No: ()

Sponsorships:

All is Bright \$1,000 Yes: () No: ()

Advertising on Digital map (PocketSights) consisting of Virtual Beacon – information about your business is read aloud using text-to-speech to users of the map when they are near your location and a local ad, advertising on the event web site (www.lightuppulaski.com) consisting of a banner ad with link on home page and an ad with link on the Sponsor page, listed in Press Releases, Podcast Ad – record an ad to be aired on an episode of the Behind the Community Podcast, Logo on Event Flyer, logo on winner signs; displayed at the winners' location, Social Media Posts with ad from web site, tagged in Social Media posts, Logo on the Santa decoration; will be rotated to businesses in the community for the "Find Santa" game, and opportunity to have a representative judging the light displays.

Hometown Lights \$500 Yes: () No: ()

Logo with link on the Sponsor page of the event web site (www.lightuppulaski.com), Local Ad on Digital map (PocketSights), Listed in Press Releases, logo on event flyer, Social Media post, and opportunity to have a representative judging the light displays.

Good Tidings \$250 Yes: () No: ()

Business name with link on the Sponsor page of the event web site (www.lightuppulaski.com), Local Ad on Digital map (PocketSights), and Social Media post.



For more information contact the Waynesville-St. Robert Chamber of Commerce at (573) 336-5121 or by e-mailing chamber@wsrchamber.com. Forms can be faxed to (573) 336-5472.

