

Waynesville / St. Robert / Fort Leonard Wood

Pulaski County, Missouri

Demographic Profile

A place for opportunity and growth



As part of the Fort Leonard Wood region, Waynesville and St. Robert are dynamic and fast-growing cities in Pulaski County, Missouri. Intersected by Interstate 44 and with rail service to the north, Pulaski County is the fifth fastest growing county in Missouri, with neighboring Rolla and the Missouri University of Science and Technology (Missouri S&T) to the east and Lebanon and its manufacturing base to the west.

The County's diversified industrial base includes Fort Leonard Wood. The post is home to the Maneuver Support Center of Excellence and has an average daily population of about 34,000 people, many of whom travel from a radius of 50 miles. Fort Leonard Wood is a multi-service center of excellence primarily focused on the training and doctrine development of three regiments, including the Chemical, Biological, Radiological and Nuclear School, Engineer School and Military Police School. The post also serves as a primary motor transport school for all services, training several thousand drivers annually. The unique and diverse missions of the post bring together a wide variety of officers, NCO's and civilians from all facets of the military. The post is also home to the 4th Maneuver Enhancement Brigade which serves as a tactical umbrella for several combat units that routinely deploy to and from theaters

around the world. This environment allows the post to maintain an relevant instructional and developmental base with a tactical edge.

Fort Leonard Wood has become an integral part of the County and an active supporter of the surrounding communities. With almost 90,000 service members graduating from training every year, an average of three friends and family per trainee visit the area weekly for ceremonies.

The Leonard Wood Institute and a technology business park located on Fort Leonard Wood are together touted as the first in the nation with a unique partnership of education, military, state government and business. From start-ups to the nation's leading Fortune 500 corporations, many businesses are represented at Fort Leonard Wood and in Pulaski County.

Industry and businesses located in the area have first choice of a highly trained and disciplined workforce. Retired military, military spouses and graduates of Missouri S&T offer a wide-ranging pool of motivated and knowledgeable workers. With life style and quality of life issues becoming more important to the American worker, the low cost of living and diversified economy provide many opportunities for people and business in the Pulaski County region.



City of Waynesville
601 Historic Rt. 66 W
Waynesville, MO 65583
Phone: 573-774-6171
Fax: 573-774-5647
www.waynesvillemo.org



Waynesville-St. Robert Area Chamber of Commerce
137 St. Robert Blvd., Ste. B
St. Robert, MO 65584
Phone: 573-336-5121
Fax: 573-336-5472
www.waynesville-strobertchamber.com



Pulaski County Growth Alliance
137 St. Robert Blvd., Ste. B
St. Robert, MO 65584
Phone: 573-336-2123
www.pulaskicountymo.com



City of St Robert
194 Eastlawn Ave, Ste. A
St. Robert, MO 65584
Phone: 573-451-2000
Fax: 573-336-5714
www.saintrobert.com

Property Tax Rates

Rate	
City	
Waynesville	0.5320
St. Robert	0.3238
Schools	
R-VI	2.7500
State	
Missouri	0.0300

Property Tax Comparisons

Tax for Select Missouri Locations	
Waynesville	\$3.7378 Rural
Waynesville	\$4.2698 City
St. Robert	\$3.7378 Rural
St. Robert	\$4.0616 City
St. Louis	\$6.9187 City
Springfield	\$4.9454 City

Real Property Tax: Property is appraised at 32% for Commercial 19% for Residential, 12% Agriculture, per \$100 of appraised value. A \$0.49 surcharge is added to commercial property. Source: Pulaski County Assessor Office

Incentives & Information

For Development Planning

1. Enhanced Enterprise Zone
2. Utilize TIF, TDD, & CID
3. Missouri Quality Jobs
4. Airport Development Plan
5. Targeted Industry Study
6. Economic Development Organization

Source: Pulaski County Growth Alliance

Transportation

Waynesville-St. Robert

Regional Airport

www.flyflw.com
 Primary Runway: W, 150 ft.; L, 6,038 ft., ILS
 Flights daily to and from St. Louis, Missouri
 Carrier: Cape Air

Highways

Interstate 44
 Through Waynesville and St. Robert
 Parallel to Historic Rt. 66
State Highways -- 7, 17, 28, 133

Bus Services

Show Me Shuttle and Greyhound Bus Lines

Railroad

Burlington Northern

Parcel Service

UPS, Fed Ex, DHL, US Postal Service

Top Area Employers

Military	19,290
Federal Civilian Employees	3,916
Government Contractors	2,315
Waynesville R-VI School District	748
Army & Air Force Exchange	466
Wal-Mart	422
Cities of Waynesville and St. Robert	150
Piney Ridge	131
Lowe's	110
Ehrhardt Properties	125
Pulaski County	96
Cord Moving & Storage	75

Total Retail Sales

Year	Pulaski County
2010	\$363,096,890
2009	\$362,657,330
2008	\$332,716,064
2007	\$321,061,937
2006	\$309,403,094

Source: Missouri Department of Revenue

Cost of Living

Community	Cost of Living Index	Median Housing Value (2009)
Waynesville	79.5	\$147,386
St. Robert	80.4	\$170,029
Pulaski County	80.8	\$119,550
State of Illinois	95.43	\$184,839
State of Kansas	93.01	\$138,300
Kansas City	99.7	\$125,2500
St. Louis	91.1	\$121,300
State of Missouri	93.36	\$139,700

Source: MERIC 3rd Qt. 2011 and CityData.com 2009

Education

Waynesville R-VI School District

- ◇ Enrollment 5,815
- ◇ Graduation Rate: 91.3%
 ⇒Missouri 77%
 ⇒National 72%

Fort Leonard Wood Area

Higher Education

- ◆ Eight Colleges and Universities
- ◆ Offering: Special Certifications, Associates, Bachelor and Master Degrees
- ◆ Combined Enrollment 12,300

Waynesville-St. Robert

Area Population Comparisons

Area	2000 Census	2010 Census	% Change
Waynesville-St. Robert	6,267	9,170	46%
Fort Leonard Wood	13,666	15,061	10%
Pulaski County	41,165	52,274	27%
Missouri	5,595,211	5,988,927	7%
USA	281,421,906	310,300,00	10%

Source: U.S. Census

Fort Leonard Wood Military Impact

The recent 2010 census data for Pulaski County reveals that Fort Leonard Wood's population increased by 10 percent to 15,061 residents. This number accounts for approximately 29 percent of the total population figures for Pulaski County. Fort Leonard Wood trains almost 90,000 students a year, with an estimated number of approximately 255,000 visitors who attend graduation ceremonies. The average day-time population on Fort Leonard Wood averages about 34,000. The estimated economic impact of Fort Leonard Wood to the surrounding region in military spending and job employment is estimated at \$3 billion annually. The economic impact that Fort Leonard Wood has in contributing to the economic growth and sustainability of the local communities is the primary reason that the area has effectively withstood the adverse effects of the downturn in the national economic state of affairs.

Health Care

- ◆ Four (4) Area Regional Hospitals: 485 Beds
- ◆ Sixteen (16) Clinics / Medical Centers / VA Clinic
- ◆ Ten (10) Nursing Home Providers

Highly Skilled Employment

Employers

- ◇ 21st Century Systems
- ◇ Advancia Corporation
- ◇ Advanced Military Equipment
- ◇ ATR Lighting Enterprises Inc.
- ◇ BAE Systems
- ◇ Balfour Beatty Communities
- ◇ Battelle
- ◇ Bleeding Edge Systems
- ◇ Booz Allen Hamilton
- ◇ BRTRC
- ◇ C2 Technologies, Inc
- ◇ CSC
- ◇ Concurrent Technologies Corp.
- ◇ EAI (SAIC)
- ◇ EG&G
- ◇ FLW Hospital
- ◇ Garrison FLW
- ◇ Hensel/Phelps Const.
- ◇ IEM Inc.
- ◇ Knowledge Sharing Systems
- ◇ LB&B
- ◇ Leonard Wood Institute
- ◇ MPRI
- ◇ MSCoE
- ◇ Nitar
- ◇ Northrup-Grumman
- ◇ St. John Medical
- ◇ Titan Corporation (L3)
- ◇ Wackenhut/Alutiq

TOURISM & RECREATION

Visitors from around the US and Europe seek out Pulaski County. This interest is attributed to military graduations and other events, Historic Rt. 66, military and civil war history, and outdoor recreation.

The Pulaski County Tourism Bureau promotes local tourism related businesses to organize group travel, regional sporting event coordinators, military reunion groups, as well as niche market groups in the following categories: outdoor recreation, history, military history, and Route 66.

The Bureau's marketing efforts consist of print media campaigns, trade-show participation, and marketplace attendance aimed at encouraging tourism within Pulaski County. A county wide Visitor's Guide is produced annually, with 37,000 distributed in 2011.

Marketing efforts are tracked, measured, and evaluated. Visitor profiles are developed through various research programs.

Visitor Profile

Profile	Leisure Marketing	Graduation Attendees
Travel Party	Adult Couples 50% Family with Children 22% Single Adult 13% Multiple adults 13% Other 2%	Adult Couples 22% Family with children 24% Single Adult 12% Multiple adults 39% Other 3%
Age Groups	Over 56 51% 46-55 10% 26-45 19% 19-25 2% 12-18 9% Under 12 9%	Over 56 26% 55-46 18% 26-45 45% 25-19 5% 12-18 4% Under 12 2%
Income	\$100K+ 5% \$75K-\$99,999 23% \$50K-\$74,999 37% \$25K-\$49,999 21% Under \$25K 14%	\$100K+ 12% \$75K-\$99,999 28% \$50K-\$74,999 38% \$25K-\$49,999 19% Under \$25K 3%
Travel Reasons	Vacation Getaway 54% Visit Friends & Family 26% Military Graduation 11% Business 5% Other 4%	Military Graduation 63% Graduation incorporating vacation time 37%
Lodging	Hotel/Motel 68% Camping/RV 16% Friends/Relatives 12%	Hotel/Motel 89% Camping/RV 6% Friends/Relatives 5%
Length of stay	5% 1 night 74% 2-3 nights 21% 4-7 nights	2% 1 night 76% 2-3 nights 22% 4-7 nights

As reported in the 2010 Missouri Division of Tourism Annual Report, Pulaski County ranks 5th largest in expenditures (\$65,519,712) and 3rd largest tourism employer (2,761) of 19 counties in the central district based on the 17 tourism related SIC Codes. This results in an increase of 9%.

Hotels & Restaurants

Hotels/Motels	28
Sleeping Rooms	1624
Meeting Facilities	12
-Greater than 100 attendees	9
-Less than 100 attendees	3
Restaurants	71
Semi-private meeting space	4
Private meeting space	3
Resorts with cabins	7
Camping/RV Facilities	12
River Outfitters	9

Civilian Employment

November 2011

County, Area	Labor Force	Employment	Unemployment	Unemployment Rate
Pulaski County	21,646	20,106	1,540	7.1%
Missouri	3,037,100	2,766,798	270,302	8.2%
Central Missouri Region	336,954	309,424	27,530	8.2%
USA	153,693,000	139,779,000	13,914,000	8.6%

Employment Growth

County, Area	2008	2011	Percent Change
Pulaski	18,048	21,646	+19%
Missouri	3,013,245	3,037,100	+1%

Source: Bureau of Labor Statistics

Utilities

Laclede Electric Co-Op:

573-774-2281

www.lacledeelectric.com

Gasosage Electric Co-Op:

573-759-7146

www.gasosage.com

Pulaski County Sewer District:

573-336-5880

Public Water District Supply 1:

573-774-3049

St. Robert Public Works:

573-451-3315

www.saintrobert.com

Waynesville Public Works:

573-774-6171

www.waynesvillemo.org

Full service utilities are available within the county including: Natural Gas, Fiber Optics, T-1 and more.

Quality of Life

The five communities of Pulaski County continue progressive quality of life initiatives. Walking trails, public parks, the Roubidoux creek and the Gasconade and Big Piney Rivers offer ample outdoor recreation opportunities. The newly built aquatics center boasts indoor and outdoor pools, tube slides, splash decks, and much more. In addition to the aquatics facility, the city now offers a par-3, nine-hole golf course. The newly built Waynesville High School and its award-winning curriculum are enhanced by the addition of the Waynesville Career Center, home to state of the art vocational and occupational training for the county's youth and adults. Additionally, a new VA Clinic offers nearby medical services to the many veterans of Pulaski County.

Median Household Income

Area	2007	2009
Waynesville	\$46,900	\$35,688
St. Robert	\$37,600	\$50,909
Pulaski County	\$38,840	\$48,339
Missouri	\$45,114	\$45,229
USA	\$50,233	\$49,777

Source: U.S. Census Report and city.data.com

New Residential Construction

Waynesville-St. Robert, Pulaski County, MO

Year	New Homes	Average New Home Value (does not include land)	Appraised Residential Value
2009	255	\$143,078	\$55,933,316
2010	354	\$131,183	\$78,816,158
2011	329	\$133,270	\$62,365,316

New Total Construction

Waynesville-St. Robert, Pulaski County, MO

Year	Assessed \$ Value
2009	\$60,855,701
2010	\$81,911,183
2011	\$72,896,618

Source: Pulaski County Assessor's Office

Fort Leonard Wood Military Impact

The average office rank is Major with an average salary of \$83K. The average enlisted rank is Sergeant with a salary of \$36K. This does not include housing, rations, incentive pay, and benefits which vary by rank and marital status. Average government service civilian salary is \$43K for the 3766 assigned. In addition there are 5,594 other civilians employed on Fort Leonard Wood including contractors and people working for private companies. Fort Leonard Wood has an operating budget for FY12 of more than \$453 million.

Wages Per Hour

	Central Missouri Area	MO	USA
Professional/Technical			
First Line Supervisor	\$17.86	\$21.06	\$22.82
Human Resource Manager	\$39.05	\$45.37	\$47.68
Administrative Assistant	\$14.77	\$18.50	\$20.92
Computer Programmer	\$22.34	\$32.42	\$34.62
Mechanical Engineer	\$31.16	\$36.60	\$37.58
Customer Service Rep	\$11.36	\$13.57	\$14.64
Sales Representative	\$16.92	\$22.17	\$24.34
Registered Nurse	\$25.93	\$26.89	\$31.10
Clerical/Service			
Secretary	\$11.14	\$13.17	\$14.82
Bank Teller	\$10.37	\$10.70	\$11.59
Janitors/Cleaners	\$10.44	\$9.92	\$10.68
Maids/Housekeepers	\$8.39	\$8.90	\$9.28
Nursing Aids & Orderlies	\$9.19	\$10.21	\$11.54
Production/Maintenance			
Production Worker	\$12.42	\$13.64	\$13.42
Driver/Truck, Light	\$12.18	\$13.71	\$13.77
Mechanic/Automotive	\$14.10	\$16.16	\$17.21
Welders/Cutters	\$13.88	\$15.35	\$17.04
Construction Laborers	\$14.84	\$18.03	\$14.08

Source: Bureau of Labor Statistics

GOVERNMENT OFFICES

Waynesville-St. Robert Listed on Front Page

Pulaski County	City of Crocker	City of Dixon	City of Richland
301 Historic 66 East Waynesville, MO 65583 Phone: 573-774-4701	108 S. Commercial Street Crocker, MO 65452 Phone: 573-736-5327	303 South Elm Dixon, MO 65459 Phone: 573-759-6115	204 E. Washington Ave. Richland, MO 65556 Phone: 573-765-4421