

Mission Statement

The mission statement of the Waynesville-St. Robert Area Chamber of Commerce is to be the motivating force in advocating, coordinating, leading and promoting existing and future business development, economic diversity, and tourism. We shall enhance the quality of life through programs, services, community development, recognition, and pride.

Vision Statement

To use the diversity of our area creating a cohesive community working for the betterment of all through programs, services, recognition, and pride.

Values Statement

Honesty-Leadership-Collaboration-Innovation-Fun-Pride-Supportive-Selflessness-Stability-Progressive

Chamber Objective

The Chamber is committed to advancing the commercial, industrial, agricultural, educational, civic, and community interests of the residents and businesses in the cities of Waynesville and St. Robert and in the surrounding area.



2016 YEARLY CHAMBER EVENTS

April

2nd – Taste of Pulaski County & Basket Auction (St. Robert Community Center at 11 am – 4 pm)
28th – Tour of Fort Leonard Wood with AUSA, Committee of Fifty, Friends of the Fort, Phelps for the Fort and Lake Support the Fort (9 am – 2:30 pm)

May

25th – Eggs & Issues Lunch (Hampton Inn/Andy's 417 at 11:30 am)

July

21st – Membership Social (Hampton Inn/Paradise Pit at 6 pm)

August

25th – Job Fair "Operation Workforce" (The ARK Community & Sports Center 10 am - 2 pm)

October

1st – Frog Race (Frogtober Fest in Waynesville 1 pm)
7th – Community Pride Night (Waynesville High School Homecoming Football Game 4:30 pm – 6:30 pm)
29th – Route 66 Challenge (8 am – 3 pm)

November

11th – Veterans' Day Ceremony & Parade (Waynesville at 11 am)
26th – Shop Small Business Saturday

Coming in 2016



Waynesville-St. Robert Chamber of Commerce

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Look What Your Chamber Did in 2015!

Community Engagement



Progress in Action

2015 Highlights

“Keep it Local, It’s our Home and It’s All Here” Ad campaign- The Chamber has continued to partner with several local media partners to promote local businesses!

AmeriCorps VISTA Program/Summer VISTA– The Chamber welcomed a new member to our staff with having a AmeriCorps VISTA work on community programs. The Chamber also participated in the Waynesville R-VI School District Summer VISTA Program. Both of them were valuable in assisting with special projects to better serve our members!

Fireball Run- Team Pulaski Pride: Chamber Executive Director, Cecilia Murray and State Representative, Steve Lynch teamed together for another year and went to the East Coast to compete with other teams on a mission to find Missing Children. Episodes featuring Pulaski County will debut this summer online at www.fireballrun.com.

Business Referrals- Over 2,500 referrals were given. The Chamber is an excellent resource for the consumers to get a business referral. Only members of the Chamber are given as a referral.

Newcomer’s Bags- Around 1,000 newcomer bags were handed out. Newcomer’s bags are handed out at the Chamber office, Tourism office, and at the Fort Leonard Wood Command Orientation. All members are welcome to provide promotional materials to be included in these bags.

Committees- Economic Development helped PCGA with Work Ready Community; Governmental & Military Affairs Committee facilitates the Leadership Pulaski County class and Veterans’ Day Ceremony and Parade; and the Ambassadors Club continues to assist and mentor businesses to utilize their Chamber benefits.

Young Professionals Conference- The Young Professionals Conference (YPC) gives our young adults an opportunity to grow their communication and leadership skills, becoming self-sufficient and productive members of our community.

Chamber for Good- This program launched in April which allows local charities to raise their visibility within the community and provides businesses and philanthropic individuals an easy way to become aware of local charitable needs, causes and events.

Put my Cities on the Map with Google– The Chamber partnered with Google to put our cities on the map and give our local businesses more visibility.

Networking Luncheons- The Chamber started a networking luncheon in September 2015. In 2016, there will be four networking luncheons available.

Member Benefits

Visibility & Networking

- ◆ **Ribbon Cuttings and Membership Plaques-** All new members can take advantage of having a Ribbon Cutting that is distributed to local media and visible on the Chamber website, social media, and newsletter.
- ◆ **MyChamberApp-** All Chamber members can be found on this free downloadable app. Business phone number, website, and address can be found on the app.
- ◆ **Membership Directory & Community Profile-** All Chamber members are listed in this publication and is given out free to businesses and the public. Also, all Chamber members are listed on the our website.
- ◆ **Celebrate Member Business Anniversaries-** All businesses are welcome to schedule an anniversary photo for their 5th, 10th, 25th, 40th, 50th, 75th, and 100th anniversary.
- ◆ **Weekly Update-** A weekly update send to the membership every Friday. Members can provide submissions at no cost.
- ◆ **Business Showcase-** Surprise Patrol each month visits a Waynesville Business and a St. Robert Business.
- ◆ **5 Things-** Tell the Chamber 5 things (facts) about your business to be published in the weekly update for 2 weeks.
- ◆ **Who’s that Member?-** Clues are given each week about a Chamber member. Members are invited to submit their answers to be entered in a drawing for a free Chamber lunch.
- ◆ **Social Media-** Members can post information to the Chamber Facebook page.
- ◆ **Monthly Luncheons with Community Updates-** Monthly Luncheons are the 2nd Wednesday of the month and provide an opportunity for networking and promoting your business.
- ◆ **Chamber Events-** Please join us for one of our many events to network with community.
- ◆ **Annual Membership Social-** Each summer Chamber members are invited to a yearly social to meet the new board members and participate in a fun bottle auction that raises funds for the Shop Local Campaign.
- ◆ **Sponsorships-** Sponsorships of our events is a great way to support the community, advertise your business, and help the Chamber in their community involvement efforts. Many events give opportunity to have a booth for our sponsors to network and give out business information.

Workshops

April
15th – True Colors Seminar (Hampton Inn/Panera Bread 8 am – Noon)

May
31st – MyChamberApp and ChamberMaster Workshop (Chamber Office 9 am – 10 am)

June
22nd – Chamber Benefits Workshop (Chamber Office 9 am – 10 am)

July
18th – Let’s Put Our Cities on the Map Google Workshop (Chamber Office 9 am – 10 am)

August
23rd – Social Media Workshop (Chamber Office 9 am – 10 am)

September
28th – True Colors Seminar (Hampton Inn/Panera Bread 8 am – Noon)

November
7th – Shop Small Workshop (Chamber Office 9 am – 9:30 am)
14th – Shop Small Workshop (Chamber Office 9 am – 9:30 am)
21st – Shop Small Workshop (Chamber Office 9 am – 9:30 am)

Programs that better the Community

- ◆ **Volunteer Week to honor all Chamber volunteers**
- ◆ **Veterans’ Day Ceremony & Parade -** Veteran of the Year
- ◆ **Participate in the Memorial Day Wreath Laying Ceremony**
- ◆ **Community Leadership Awards Banquet -** Recognize Community Leaders and the Citizen of the Year
- ◆ **CHOICES Program partnership with the Rotary Club -** Taught 620 8th graders in all of Pulaski County
- ◆ **Leadership Pulaski County -** 15 Graduates
- ◆ **The Right Choice Scholarship –** Awarded 4 scholarships to high school seniors. Funds are raised at the annual Polar Meltdown Chili Cook-off.
- ◆ **Operation Workforce Job Fair -** Opportunity to share information and recruit new employees.
- ◆ **Eggs & Issues Luncheon -** Updates from our State Senator and Representative on issues that have been recently brought to the Capitol.
- ◆ **Young Professionals Conference -** 9 participants
- ◆ **Chamber for Good–** 32 non-profits registered